



Serial No.: 09/282,764

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I hereby certify that this Amendment and the documents referred to as enclosed therein are being deposited with the United States Postal Service on this date, 6/8/01, with sufficient postage as first class mail addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

Mary E. Anza  
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Mary E. Anza  
(Signature of person mailing paper)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Jay Ponte et al.

Serial No.: 09/282,764

Filed: March 31, 1999

For: TARGETED BANNER  
ADVERTISEMENTS

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)  
) Group Art Unit: 2162 ✓  
)  
) Examiner: D. Champagne  
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Commissioner for Patents  
Washington, D.C. 20231

Sir:

AMENDMENT

In response to the Office Action of March 8, 2001, Applicants request that the application be amended as follows:

In the Claims:

Please amend claims ~~6~~, 10, 13, 15, 19, 22, and 24, to the following: